



Pakistan

SUCCESS STORY

**Learn from Alisha's
Story how to take
your first steps as
a successful freelancer.**



WORKANA

GET INSPIRED WITH ALISHA'S STORY OF SUCCESS

It's always an honor to be able to bring you success stories of freelancers here at Workana and today, we want to share the story of Alisha Madiha Athar, who, despite her young 25 years-old, was able to succeed in her freelance career while splits her time between her activities as a mother, wife and professional.

One thing is certain: remote work and a freelance career are a match made in heaven! Of course, more and more people are attracted to all the benefits of home office, the better quality of life and the digital nomadism, where you can work from anywhere in the world! Or -like Alisha's- be a full-time professional and a full-time mom.

In our non-stop pursuit of success, it's common to find professionals who seek the most valued and well-paid careers in remote work and forget that, for professional success to happen, we must understand what are our best qualities, that is, those features that lead us to really achieve our goals, and achieve them with extraordinary results.

Knowing how to take advantage of her natural talents was what led professional freelancer Madiha Athar to pursue her freelance career in the area of Graphic Design and Animation.



Alisha
Madiha
Athar

**She's like a superHERO:
mother, wife and a Top
Freelancer**



Madiha Athar is a 25-year-old Design & Multimedia professional based in Karachi, Pakistan. Married and mother to a 3-year-old son, she divides her time between her activities as a mother, wife and professional (her husband also works in content creation). Today she works full time as a freelancer and is able to juggle the possibility of being closer to her family and taking care of her house, son and husband.

Her expertise in illustration and image editing, which are her main fields of work, came precisely from her natural talents and her passion for drawing and painting. Prior to starting her freelance work at Workana, she had never worked at any other company before. What a way to get started!


Thanks to her talent and professionalism, Madiha rose to third place in her region's ranking in her category in less than a year.

With over 60 projects completed and 11 rehiring, her ratings and reviews couldn't be better! Take a look at this!





WORKANA > FREELANCERS > FREELANCERS DE PAQUISTÃO > DESIGNERS ADOBE ILLUSTRATOR > ALISHA A.



PRO Alisha A. ★
Creative Shot
★★★★★ 4.8 / 5 Paquistão

Design e Multimedia

Habilidades (Máximo: 13)
ADOBE ILLUSTRATOR ADOBE PHOTOSHOP ADOBE AFTER EFFECTS ANIMAÇÃO
DESIGN GRÁFICO DESIGN DE APP MOBILE WEB DESIGN

CONTRATAR

Ranking:
Workana: 751 de 2.542.095
Design e Multimedia: 270
Ranking em Paquistão: 3
Como melhor minha posição?

Projetos finalizados: 61
Projetos contínuos: 1
Nível do perfil: Hero
Classificações dos clientes: 53
Último acesso: há 7 horas
Ingressou: há 10 meses

ENVIAR PAGAMENTO DIRETO

Minhas Principais Habilidades

Adobe Illustrator	7
Animação	5
Design Gráfico	5
Edição de vídeo	5

WORKANA PRO
Alisha A. é um freelancer Pro devido à sua experiência, realizações e trajetória na Workana.

CONTRATAR

O QUE É UM PERFIL NÍVEL HERO?
Se você precisa de um profissional excelente, esta é a sua oportunidade. Um freelancer Hero já demonstrou que seu talento, serviço e compromisso são excelentes. Se já sabe o que precisa, e seu projeto não deslancha, tente um freelancer Hero e veja o seu negócio crescer.

Daphne G. Last month
Product brochure
GRAPHIC DESIGN ADOBE ILLUSTRATOR ADOBE PHOTOSHOP FACEBOOK ★★★★★

José L. M. Last month
Animação para logomarca
ANIMAÇÃO ★★★★★

Malco P. 2 months ago
Direct payment for Alisha A. ★★★★★

Lloyd W. 3 months ago
Image Background Removal
ADOBE PHOTOSHOP ★★★★★

ALEJAN. 3 months ago
Video portada de facebook de 1 minuto para spa de relajación
ADOBE AFTER EFFECTS ADOBE PREMIERE VIDEO EDITING ★★★★★

moak 3 months ago
Logo Design
GRAPHIC DESIGN ILLUSTRATION ★★★★★

Ratings from clients (53) 11 clients hired Alisha A. on more than one occasion.

ALEJAN. 2 weeks ago
Video portada para facebook de 1 minuto para spa de relajación
ADOBE AFTER EFFECTS ADOBE PREMIERE VIDEO EDITING ★★★★★

Zhou L. 3 weeks ago
Kids Graphics
GRAPHIC DESIGN ILLUSTRATION ADOBE ILLUSTRATOR ★★★★★

"Alisha understand my requirements and able to meet my expectation of work. She work fast and response very promptly to my requests. It is great having to engage Alisha for my project and I will want to rehire her for new projects."



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BECOMING A FREELANCER ▶▶▶▶

The importance of Workana in her freelance career

For Madiha, Workana has brought her the opportunity to broaden her knowledge through the various projects that were already executed by her and one of the things she likes most is being able to count on the **benefits of the Premium plan**. With a large number of weekly proposals, she can apply for several projects weekly and thereby increase her chances of winning new jobs frequently.

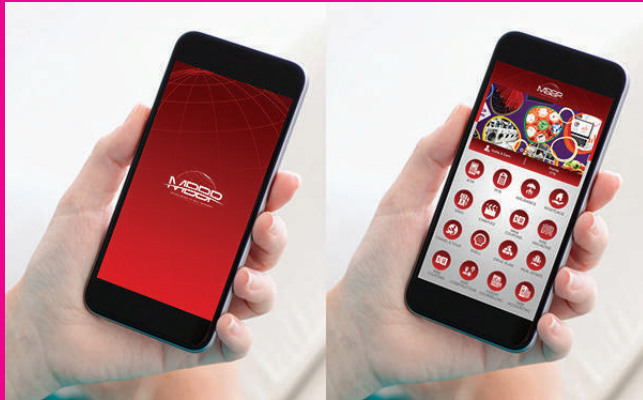
HER DREAM ▶▶▶▶

Besides, being a freelance professional gives Madiha the chance to make a dream come true of traveling the world with her family! And we know that this is a reality! Remote work allows anyone to do their work while traveling or living anywhere in the world! It's increasingly common for us to see digital nomad stories.





HER TALENT



some works





HER ADVICE FOR ANYONE WHO WANTS TO BECOME A FREELANCER

“It doesn’t matter what you do, but do it with passion and work hard. The job can be big or small, always do it with enthusiasm.”

The Importance of the Ranking and a Premium Plan for Alisha's Freelance Career at Workana

At one point during the interview, we asked Alisha what she liked most about Workana and he answered instantly: **"benefits of the Premium plan"** *That's because she got more visibility and benefits than the regular Freelancer's profile".*

To become Workana's # 3 Freelancer in its **Design & Multimedia Category in Pakistan**, and a TOP FREELANCER HERO, she has 60 completed projects and 11 rehiring.

And we obviously recognize her commitment and professionalism that made her stand out from the crowd. It's worth mentioning that Alisha's freelance profile is beautifully completed and her portfolio shows her talent and good taste.

What about you?

What would you do if you could develop your natural talents to the fullest? What would you be able to accomplish and achieve? Have you ever wondered how success in your freelance career could make you happy and give you everything you ever wanted to be or do?



ABOUT WORKANA

Here in Workana, 2 million freelancers, be them creators, dreamers or visionaries, but ultimately workers from all kinds of places are connected with something in common: to work, and through it, to transform - once and for all - the way we live.

We are the leading freelancing platform in Latin America and now in SE Asia. More than 30.000 projects are

published on our website every day. We are the complement to enhance your freelancing potential.

We are the bridge to connect, communicate, to make better business, and to be in the vanguard of an ever-changing world, we are here for you to be your best self at what you do and enjoy your life fully.

Workana

BENEFITS

since you open your profile

Find the best jobs for you

Within our marketplace you'll find the best clients, projects and work.

Work safe

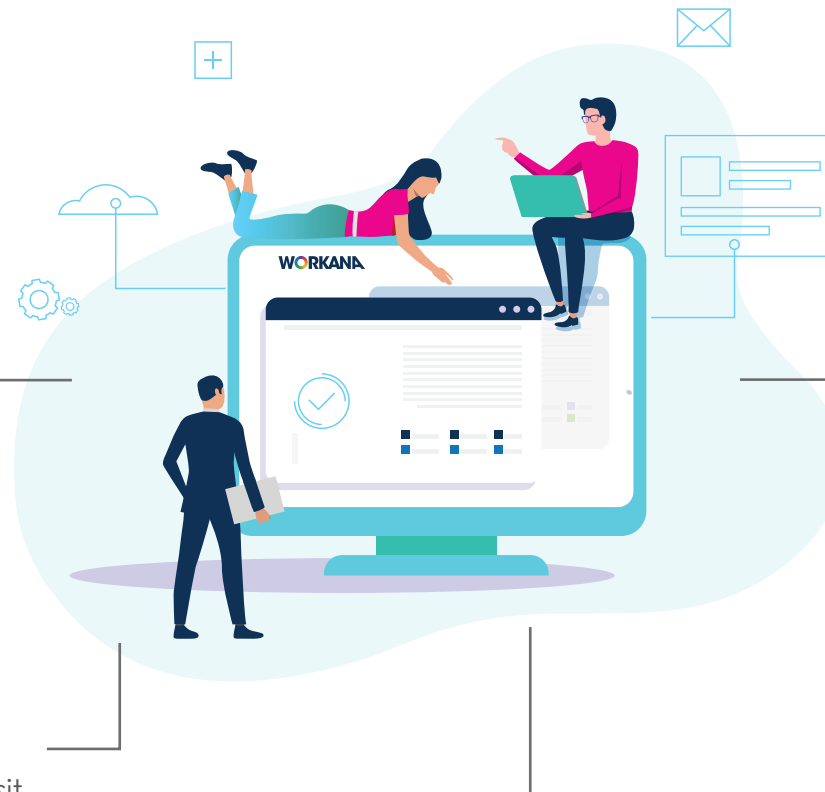
With the guarantee deposit your time and work done are always protected.

Find stability

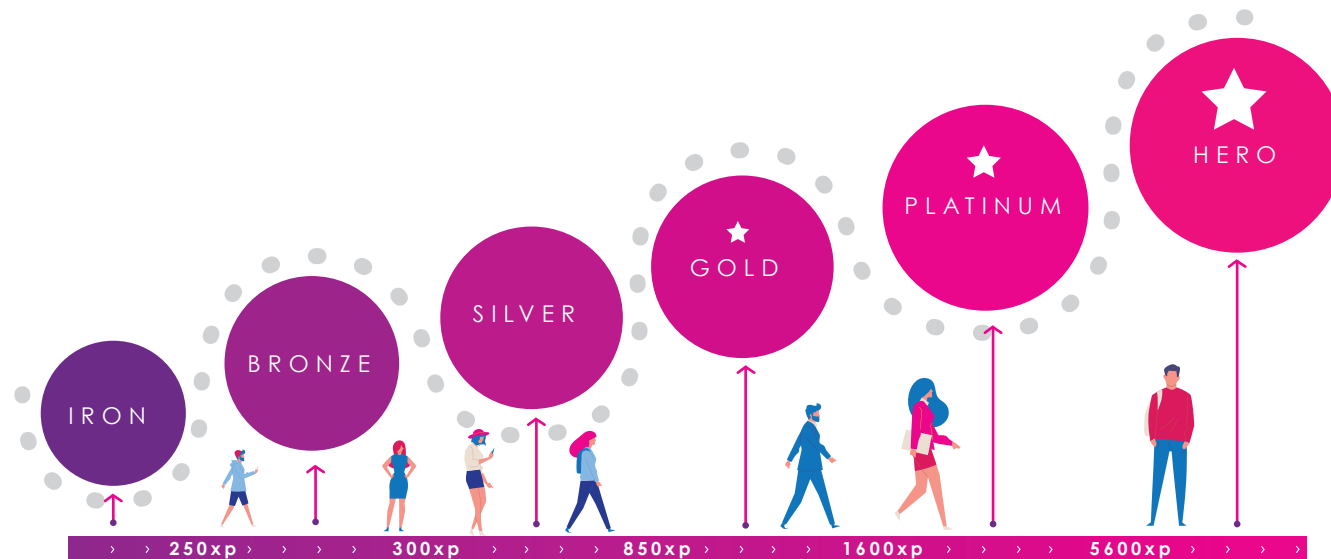
With long-term relationships within the platform, you will get staggered commissions that benefit you.

Organize your routine

Manage your projects, keep track of your incomes, and use other tools to enhance your freelance career



Your way to success AS A FREELANCER



HIGHLIGHTS

Even though the beginning is never easy, with the appropriate self-promotion strategies and a huge disposition to learn, you will start to open the doors you need to create a reputation as a freelancer and to reach more potential clients each time.

Every month more than 100.000 freelancers sign up to Workana, and the platform is currently close to 2 million registered users, which shows without a doubt, that the freelance lifestyle is now a reality for many.

Join us: www.workana.com
We are waiting for you!

WORKANA



<https://instagram.com/workanafreelance/>



<https://www.linkedin.com/company/workana/>



https://twitter.com/workana_en



<https://facebook.com/workanafreelance>
