



Malaysia

SUCCESS STORY

**Learn from Freeze
how to take your
first steps as a
successful freelancer.**



WORKANA

GET INSPIRED WITH FREEZE STORY OF SUCCESS

We are always thrilled to bring you success stories of awesome freelancers who started their careers here at Workana and today we want to share the story of Freeze, who works as a freelancer and, despite his young age, understood how to smartly balance life and work.

He is constantly learning, and mastering new techniques and tools. That's why he already has 12 completed projects: 3 of them are still ongoing and 2 projects are rehiring from previous clients.



Freeze

See how mastering several languages opened doors in the crowded job market for this freelancer!



Gone are the days when mastering one's own language was enough. Knowing how to safely position yourself and communicate clearly with people of different nationalities has become a differentiator and a necessity. In the crowded job

market, those that stand out are the ones who do better in all situations, and not only in some of them.

Freeze Chua, or simply Freeze, as he prefers, is only 20 years old and he's been working as a freelancer since the beginning of 2019 in Workana as a Writing and Translation professional.

Freeze is young, resourceful and eager to start building his future.

He's currently a student and waiting for the replies to know which universities he can join from September this year. He will try for some courses in the Web Technology area. As he doesn't live in Kuala Lumpur, he's ready for possibly having to move.

Due to the studies, getting a steady job working part-time wouldn't be an easy task, and that's where the idea of becoming a freelancer came to him. This was a way to start earning money, experience, and reconciling his studies.

BECOMING A FREELANCER

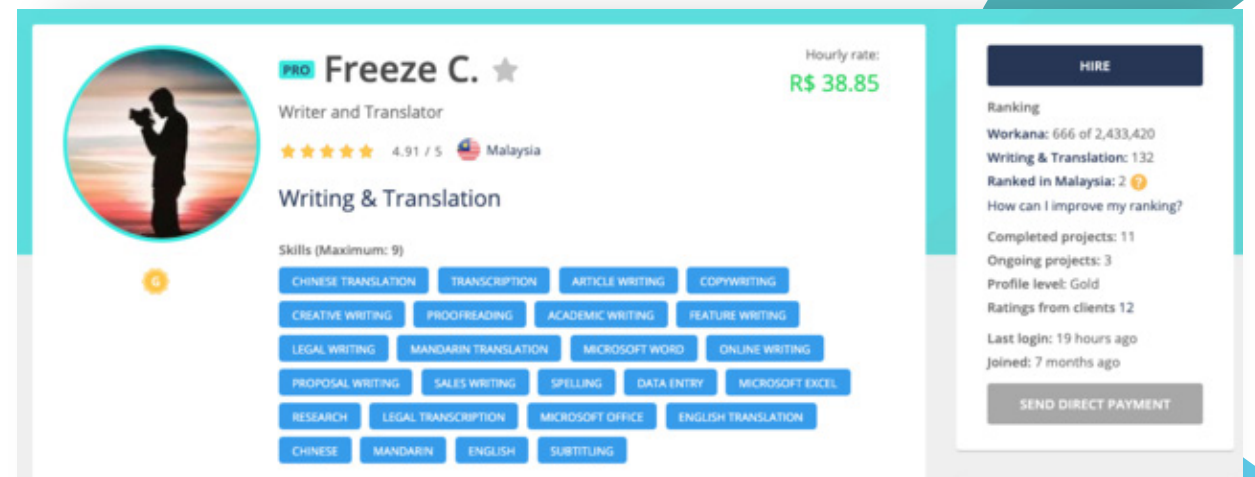
Being able to balance his personal and professional life is very important to Freeze: working in a sustainable way that allows him to do what he really enjoys. "I don't want to get into the routine of waking up, working, eating, and going to sleep". He wants to be able to merge work and his personal life in a way he can find balance and be with family and friends.

THE IMPORTANCE OF WORKANA IN HIS FREELANCE CAREER

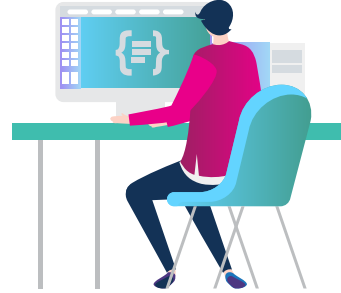
Workana allowed him to become a freelancer and develop a career inside the platform, even living in a state far from Kuala Lumpur. This way, he found the opportunity to spend more time with his family and friends and still be able to cover all his expenses through the platform.

THE IMPORTANT LESSON

Besides making money, he learned some crucial lessons for work: how to deal with clients and how to communicate efficiently with them. "Each customer has different requirements, so I learn every day. I learn a lot from my contact with each and every one of them".



The screenshot shows a Workana profile for a freelancer named Freeze C. The profile includes a circular profile picture of a person silhouetted against a sunset, a gold 'PRO' badge, and a gold 'G' badge. The name 'Freeze C.' is followed by a star icon. Below the name, it says 'Writer and Translator' and shows a 4.91/5 star rating with five stars and a Malaysia flag. The hourly rate is listed as 'R\$ 38.85'. The main category is 'Writing & Translation'. A list of skills is displayed in blue boxes, including: CHINESE TRANSLATION, TRANSCRIPTION, ARTICLE WRITING, COPYWRITING, CREATIVE WRITING, PROOFREADING, ACADEMIC WRITING, FEATURE WRITING, LEGAL WRITING, MANDARIN TRANSLATION, MICROSOFT WORD, ONLINE WRITING, PROPOSAL WRITING, SALES WRITING, SPELLING, DATA ENTRY, MICROSOFT EXCEL, RESEARCH, LEGAL TRANSCRIPTION, MICROSOFT OFFICE, ENGLISH TRANSLATION, CHINESE, MANDARIN, ENGLISH, and SUBTITLING. On the right side, there is a 'HIRE' button and a list of statistics: Ranking (666 of 2,433,420), Workana (666 of 2,433,420), Writing & Translation (132), Ranked in Malaysia (2), and a question 'How can I improve my ranking?'. Other stats include Completed projects (11), Ongoing projects (3), Profile level (Gold), Ratings from clients (12), Last login (19 hours ago), and Joined (7 months ago). A 'SEND DIRECT PAYMENT' button is at the bottom.




HIS ADVICE FOR ANYONE WHO WANTS TO BECOME A FREELANCER

"I would tell them not to give up easily and keep going."













The first few weeks were the more difficult, as I didn't always get responses from customers but, with perseverance, I got my first project and from then on, everything became easier because the profile gets more prominence and stands out. Now I can showcase some completed projects, my portfolio, and reviews.



- Always have at hand examples of work you've done before, of the quality you can provide (through the portfolio)
- Take a good photo with a good resolution. If the picture is taken outdoors, even better; if not, make sure the light and background match.



Ratings from clients (12) 2 clients hired Freeze C. on more than one occasion.

	Maico P. 2 months ago Direct payment for Freeze C.	★★★★★
	Denise L. 2 months ago Freeze Chua - Content for Website	★★★★★
	<i>"Very helpful and fast"</i> Omar E. 2 months ago Agrosuper ENGLISH TRANSLATION PORTUGUESE TRANSLATION CHINESE TRANSLATION KOREAN TRANSLATION SPANISH TRANSLATION	★★★★★
	Maico P. 3 months ago Direct payment for Freeze C.	★★★★★
	<i>"Freeze is a committed freelancer, he delivers, hire him again!"</i> Private client 3 months ago Private project ARTICLE WRITING FEATURE WRITING RESEARCH	★★★★★
	woonwoon I. 4 months ago Showcase event proposal ARTICLE WRITING FEATURE WRITING RESEARCH	★★★★★
	Maico P. Last month Direct payment for Freeze C.	★★★★★
	<i>"easy to communicate with him.this timeline are really fast and he delivers as per my request"</i> SATYAV. Last month Company profile writing ARTICLE WRITING FEATURE WRITING RESEARCH CREATIVE WRITING	★★★★★
	<i>"Great communication, very professional, great work, thanks"</i> Belu Last month Proofreading German ARTICLE WRITING COPYWRITING CREATIVE WRITING	★★★★★
	Juan M. 2 months ago Freeze Chua - Chinese Writer for Instagram	★★★★
	Maico P. 2 months ago Direct payment for Freeze C.	★★★★★
	Denise L. 2 months ago Freeze Chua - Content for Website	★★★★★

The Importance of Workana in Freeze's Career: Geographical barriers have been broken down.

Leveraging existing expertise, as odd as it seems, wasn't Freeze's first choice. He got a project to write an article, but browsing Workana found that his skills and knowledge could open up incredible opportunities. In addition to Malay, he is fluent in Chinese and English.

And it's true, the translation area is one of the largest in the platform. After all, the translator is one of the most sought-after professionals these days. We live in a globalizing, constantly evolving world, and all this technology allows people to be closer and closer to each other.

Geographical barriers have been broken down, and this is where the role of freelance translator and its importance comes in, regardless of the company's business segment.



•1 Know how to write well

A good writer needs to know how to have great writing. It's no use just translating to the letter and leaving the content meaningless. You have to have coherence, and for that, writing well is a strong requirement.

•2 Always read

Only writes well those who read a lot. Search for books, blog articles, magazines, and newspapers in the language you're looking to update yourself in. This will enrich your vocabulary and increase your knowledge and culture in general.

•3 Stay up to date

As I mentioned at the beginning of this article, with the constant changes in this globalized world, it's essential to always be updated. It's important that the translator is aware of everything that is happening because if translations for current events come about, knowing the daily news well will help in understanding and writing the text.

Now check out 7 tips for those who want to start working in this promising area:

•4 Network

How about having a group of translating friends who can help you when you have questions about a particular subject? Build a network with people who work in the area, and exchange knowledge about slang, expressions, some form of work you're not yet familiar with, etc.

•5 Search for a specialization

It's always important to stay up to date, and pursuing a course on the new spelling reform, translation techniques or computer-assisted translation programs can be of great value to your portfolio.

•6 Be a perfectionist

Always being aware is crucial to being a good translator. Pay special attention when translating a sentence, as entering a wrong date or making grammatical errors could mean all the difference in your work.

•7 Create your profile on a freelance work platform

This is your typical job that is very timely, which means that the demand arises and the entrepreneur goes looking for a freelance translator to help them in this specific job. Hundreds of translation projects are created daily here at Workana! take the opportunity!



This is a very wide market and the translator has a huge range of job possibilities. See some of them:

- **Translate documents**
- **Adaptations**
- **Proofreading**
- **Simultaneous translation**
- **Subtitle videos in general**
- **Certified translation**

ABOUT WORKANA

Here in Workana, 2 million freelancers, be them creators, dreamers or visionaries, but ultimately workers from all kinds of places are connected with something in common: to work, and through it, to transform - once and for all - the way we live.

We are the leading freelancing platform in Latin America and now in SE Asia. More than 30.000 projects are

published on our website every day. We are the complement to enhance your freelancing potential.

We are the bridge to connect, communicate, to make better business, and to be in the vanguard of an ever-changing world, we are here for you to be your best self at what you do and enjoy your life fully.

Workana

BENEFITS

since you open your profile

Find the best jobs for you

Within our marketplace you'll find the best clients, projects and work.

Work safe

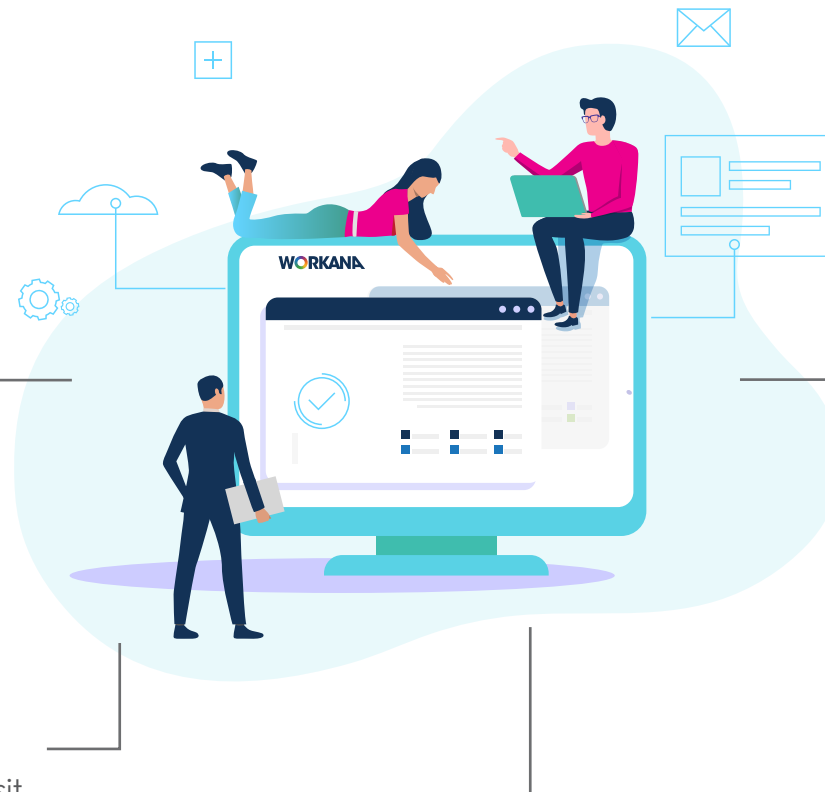
With the guarantee deposit your time and work done are always protected.

Find stability

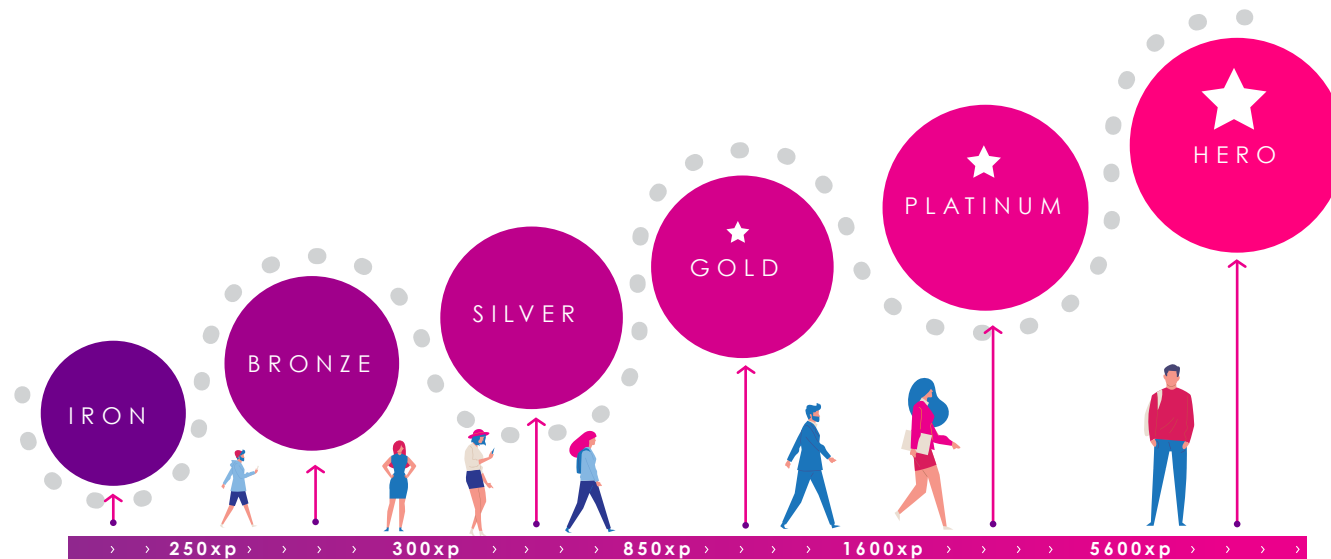
With long-term relationships within the platform, you will get staggered commissions that benefit you.

Organize your routine

Manage your projects, keep track of your incomes, and use other tools to enhance your freelance career



Your way to success AS A FREELANCER



HIGHLIGHTS

Even though the beginning is never easy, with the appropriate self-promotion strategies and a huge disposition to learn, you will start to open the doors you need to create a reputation as a freelancer and to reach more potential clients each time.

Every month more than 100.000 freelancers sign up to Workana, and the platform is currently close to 2 million registered users, which shows without a doubt, that the freelance lifestyle is now a reality for many.

Join us: www.workana.com
We are waiting for you!

WORKANA



<https://instagram.com/workanafreelance/>



<https://www.linkedin.com/company/workana/>



https://twitter.com/workana_en



<https://facebook.com/workanafreelance>
